

IGE - POSCO Group International Conference

# 2022 ESG Global Summit: Embracing Sustainable Growth in the New Age of Industrial Transformation

**Date** June 17th, 2022

**Location** Grand Intercontinental Parnas Hotel,  
Seoul, Korea



## Invitation

The world now stands at a pivotal moment in modern history as we confront devastating headwinds from geopolitical tensions and economic challenges. With the ramifications of the pandemic driving fundamental shifts in the corporate management paradigm, sustainable growth has emerged as the most important strategic goal. While the legacy of COVID-19 is accelerating transformation towards new industrial ecosystems and a global green revolution, the ESG-focused strategies and stakeholder-centric approaches are no longer a trend but an imperative if we are to achieve sustainable performance at both corporate and national levels.

Against this backdrop, the Conference is intended to explore a broad range of interrelated issues pertaining to the post pandemic new normal, which includes: (i) reshaping of the international order and global economic landscape: emerging new cold war and its policy implications; (ii) advancing ESG as central corporate strategy: pragmatic issues and best practices for ESG investing and management; (iii) the advent of the new international trade regime: how best to cope with the multidimensional climate change initiatives; (iv) the industrial growth strategy in the age of carbon neutrality: innovative green technologies, eco-friendly energy policies and the role of finance.

The Conference, organized jointly with POSCO Group, is set for June 17th, 2022 at Grand Intercontinental Parnas Hotel Seoul. As the attached program shows, key speakers include global leaders and senior government officials in Korea. International experts from academia, international organizations and investment business enterprises are also scheduled to join the Conference as speakers or panelists (with some overseas participation via online/video).

We hope you will be able to join us at the Conference.

Thank you.

May 2022

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Conference MC		<b>Hannah Jun</b> Prof, Graduate School of International Studies, Ewha Womans Univ.	
08:30 - 09:45	Opening Address	<b>Jun Kwang-woo</b> Chairman, Institute for Global Economics (IGE)	
	Welcoming Address	<b>Choi Jeong-woo</b> Chairman, POSCO Group	
	Congratulatory Address	<b>Ban Ki-moon</b> 8th Secretary-General, United Nations	
		<b>Ahn Cheol-soo</b> Member of National Assembly, People Power Party/Chairman of the 20th Presidential Transition Committee	
		<b>Bang Ki-sun</b> 1st Vice Minister of Economy and Finance	
Conference Keynote Speech		<b>Henry Fernandez</b> Chairman & CEO, MSCI	
09:50 - 11:20	<b>Session 1</b> Advancing ESG as a Central Corporate Strategy: Issues and Best Practices For ESG Investing and Management	Moderator	<b>Jun Kwang-woo</b> Chairman, Institute for Global Economics (IGE)
		Keynote Speakers	<b>Mark Wiedman</b> Head of International and Corporate Strategy, BlackRock <b>Robert C. Merton</b> Nobel Laureate in Economics/Chair Prof., MIT
		Panelists	<b>Henny Sender</b> Managing Director, BlackRock/Fmr. Chief Correspondent for International Finance, FT <b>Shin Sung-hwan</b> Prof., Hongik Univ./Fmr. President, Korea Institute of Finance (KIF) <b>Ahn Hyo-joon</b> Executive Director & CIO, National Pension Service (NPS) <b>Will Symons</b> Asia Pacific Sustainability & Climate Leader, Deloitte
11:30 - 12:20	<b>Session 2</b> Reshaping of the World Order and Global Economic Landscape: Emerging New Cold War and its Policy Implications	Moderator	<b>SaKong Il</b> Chairman Emeritus, Institute for Global Economics (IGE)
		Conversation with	<b>Robert Zoellick</b> Fmr. President, World Bank/Fmr. US Deputy Secretary of State
		Panelist	<b>Park Cheol-hee</b> Prof., SNU GSIS/Director, SNU Institute of International Affairs (IIA)
12:30 - 13:30	<b>Special Address / Luncheon</b>		
13:40 - 15:20	<b>Session 3</b> The Advent of the New International Trade Regime: How Best to Cope with the Multidimensional Climate Change Initiatives	Moderator	<b>Yoo Jang-hee</b> Prof. Emeritus, Ewha Womans Univ./Fmr. Chairman, KCCP
		Keynote Speakers	<b>Anne Krueger</b> Chair Prof., Stanford Univ./Fmr. First Deputy Managing Director, IMF <b>Robert N. Stavins</b> A.J. Meyer Prof. of Energy & Economic Development, Harvard Univ.
		Panelists	<b>Lee Hye-min</b> Fmr. G20 Sherpa of Korea/Fmr. Ambassador to France <b>Jung Tae-yong</b> Prof., Graduate School of International Studies, Yonsei Univ. <b>Kim Heungchong</b> President, Korea Institute for International Economic Policy (KIEP) <b>Ministry of Trade, Industry and Energy (MOTIE) [TBD]</b>
15:30 - 17:10	<b>Session 4</b> The Industrial Growth Strategy in the Age of Carbon Neutrality: Innovative Green Technologies, Eco-Friendly Energy Policies and the Role of Finance	Moderator	<b>Hong Jong Ho</b> Prof., Graduate School of Environmental Studies, Seoul National Univ.
		Keynote Speakers	<b>Jeremy Rifkin</b> Chair Prof., UPenn Wharton School/President, TIR Consulting Group <b>Bernhard Lorentz</b> Managing Partner & Global Climate Strategy Leader, Deloitte
		Panelists	<b>Kim Jong-kap</b> Distinguished Prof., Hanyang Univ./Fmr. CEO, KEPCO/Fmr. Vice Minister of Trade, Industry and Energy <b>Lee Se-hoon</b> Secretary General, Financial Services Commission (FSC) <b>Oh Hyung-na</b> Prof., College of International Studies at Kyung Hee Univ. <b>Kim Hee</b> Chief, Carbon Neutral Strategy & Senior Vice President, POSCO/Presidential Advisory Council on Science & Technology

**Host** Institute for Global Economics(IGE), POSCO Group

**In collaboration with** World Bank(WB), UN PRI, MSCI, BlackRock, Dimensional Fund Advisors, Deloitte, Kim & Chang

**Support** Ministry of Economy and Finance(MOEF), Ministry of Trade, Industry, and Energy(MOTIE), Ministry of Environment(ME), Financial Services Commission(FSC), Financial Supervisory Service(FSS), Korea Exchange(KRX), National Pension Service(NPS), Korea Institute for International Economic Policy(KIEP)

Online

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### 2022 ESG Global Summit:

# Embracing Sustainable Growth in the New Age of Industrial Transformation



Please visit "Institute for Global Economics" on

YouTube to view a live broadcast of the IGE - POSCO Group International Conference.

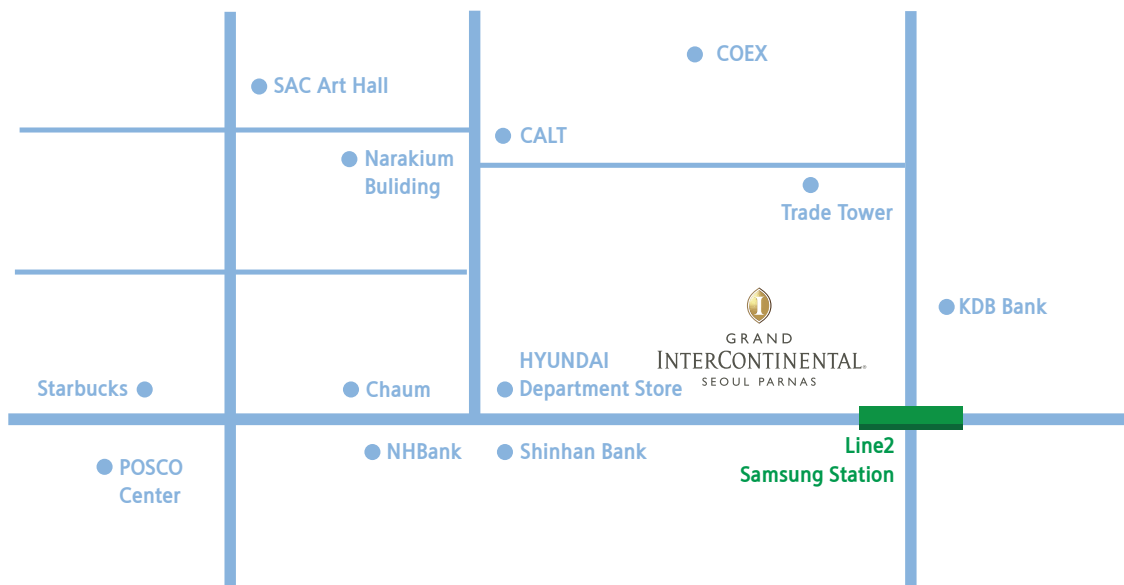
Simultaneous Eng-Kor interpretations will be provided. We look forward to your participation.



## Location

### Grand Intercontinental Parnas Hotel

521, Teheran-ro, Gangnam-gu, Seoul, Korea | T.+82-2-555-5656



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