

IGE-SFG International Conference

# Navigating the Post-Pandemic World: Beyond ESG Management and Digital Convergence

**Date** September 2, 2021

**Location** Lotte Hotel, Seoul, Korea



**Youtube Live**

'Institute for Global Economics' or  
Shinhan's '신한금융그룹 기반한 프로덕션'  
<http://asq.kr/XA8osW>



## Invitation

The world is now at a crossroads. While the pandemic is still unfolding, the fast turnaround has been facilitated by unprecedented stimulus packages and historic vaccine development. Global recovery from the coronavirus pandemic is now set to unleash a wave of changing paradigms for government policy and corporate management strategy, leading to a more sustainable growth. The legacy of COVID-19 is also accelerating transition towards new industrial ecosystems and a global green revolution, solidifying the current trend of ESG-focused and stakeholder-centric approaches to the future of business, and at the same time, expanding the scope of digital and platform economies.

Against this backdrop, the Conference will explore a broad range of issues pertaining to the post-pandemic new normal, which includes: (i) establishing ESG as a megatrend – emerging issues and best practices for ESG investing and management; (ii) reshaping of the international order and global economic landscape – changing US-China relations and geopolitical implications; (iii) opportunities and challenges facing digital platform economies – fintech, techfin, and future of financial industry; (iv) coping with the climate crisis – eco-friendly energy policies and the role of finance.

The Conference, organized jointly with Shinhan Financial Group, is set for September 2nd, 2021 at Seoul Lotte Hotel. As the attached program shows, key speakers include global leaders and senior government officials in Korea. International experts from academia, international organizations and investment business enterprises are also scheduled to join the Conference as speakers or panelists (with overseas participation via online/video).

I hope you will be able to join us at the Conference.

Thank you.

August 2021

**Jun Kwang-woo** Chairman, Institute for Global Economics

**Cho Yong-byoung** Chairman & CEO, Shinhan Financial Group

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September 2, 2021			
Conference MC		Hannah Jun Prof., Graduate School of International Studies, Ewha Womans Univ.	
08:00 - 09:30	Opening Address	Jun Kwang-woo Chairman, Institute for Global Economics (IGE)	
	Welcoming Address	Cho Yong-byoung Chairman & CEO, Shinhan Financial Group	
	Congratulatory Address	Koh Seung-beom Chairman, Financial Services Commission (FSC) Lee Ju-yeol Governor, Bank of Korea (BOK)	
	Opening Keynote Speech	Jeffrey Sachs Prof. & Director, Center for Sustainable Development, Columbia Univ.	
	Conference Keynote Speech	George Roberts Co-Chairman & Co-CEO, KKR Mark Carney Vice Chair, Brookfield Asset Management/UN Special Envoy on Climate Action and Finance/Fmr. Governor, Bank of England (BOE)	
09:30 - 09:35	SFG'S ESG Brand Debut		
09:40 - 11:20	<b>Session 1</b> Establishing ESG as a Megatrend: Best Practices and Roadmaps for Embracing Sustainable Growth	Moderator	Jun Kwang-woo Chairman, Institute for Global Economics (IGE)
		Keynote Speaker	Henry Fernandez Chairman & CEO, MSCI
		Panelists	Mark McCombe CCO & Senior Managing Director, BlackRock
			Kim Yong-jin Chairman & CEO, National Pension Service (NPS)
			Jin Seoung-ho Chairman & CEO, Korea Investment Corporation (KIC)
			Kim Myung-ja Chairperson of the Board of Directors, Hyosung/Fmr. Minister of Environment
			Chung Byung-suk Chairman of the Board of Directors/Chairperson, Samsung C&T ESG Committee
			Kwak Su-keun Chairperson, Shinhan Financial Group ESG Committee/Chair Prof., SNU
			Kim Dong-jae Chairperson, Korean Air ESG Committee
11:30 - 12:20	<b>Session 2</b> Reshaping International Order and Global Economic Landscape: Prospects for US-China Relations and Geopolitical Implications	Moderator	SaKong Il Chairman Emeritus, Institute for Global Economics (IGE)
		Keynote Speaker	Richard Haass President, Council on Foreign Relations
		Conversation with Panelist	Michael Spence Nobel Laureate in Economics/Prof. & Dean Emeritus, Stanford School of Business
			Park Cheol-hee Prof., SNU GSIS/Director, SNU Institute of International Affairs (IIA)
12:30 - 13:30	Luncheon	Featured Discussion	Henny Sender Managing Director, BlackRock/Fmr. Chief Correspondent, Financial Times(FT) Sonja Gibbs Managing Director, IIF & Clay Lowery Executive Vice President, Research and Policy, IIF
13:40 - 15:20	<b>Session 3</b> Opportunities and Challenges Facing Digital Platform Economies: FinTech, TechFin, and Future of Financial Industry	Moderator	Shin Sung-hwan President, Korea Money and Finance Association (KMFA)/Prof., Hongik Univ.
		Keynote Speaker	Robert Merton Nobel Laureate in Economics/Chair Prof., MIT/Resident Scientist, DFA
		Featured Discussion	Barry Eichengreen George and Helen N. Pardee Prof. of Economics and Political Science, UC Berkeley
			Yi Sunny CDO, Shinhan Financial Group/CEO, Shinhan DS
		Panelists	Kim Dong-sung Deputy Governor, Strategic Supervision, Financial Supervisory Service (FSS)
			Choi Gong-pil Chief Economist, Onther/Head, Blockchain Advisory Group, FSS
			Park Joong-ho Partner, McKinsey & Company Korea
			Park Hee-eun Partner, Altos Ventures
15:30 - 17:10	<b>Session 4</b> Coping with the Climate Crisis: Eco-friendly Energy Policies and the Role for Finance	Moderator	Hong Jong-ho Dean, Graduate School of Environmental Studies, SNU/President, AAERE
		Keynote Speaker	Yun Sun-jin Chairperson, Commission on 2050 Carbon Neutrality/Prof., SNU
		Featured Discussion	Robert Pindyck Chair Prof., MIT Sloan School of Management
			Lee Gun-hyuk Head, Future Strategy Research Institute, Shinhan Financial Group
		Panelists	Kim Jong-kap Distinguished Prof., Hanyang Univ./Fmr. CEO, KEPCO/Fmr. Vice Minister of Ministry of Trade, Industry and Energy
			Lee Chung-seop Senior Advisor, Kim & Chang/Fmr. Vice Minister of Environment
			Lee Se-hoon Secretary General, Financial Services Commission (FSC)
			Na Suk-kwon President, SK Center for Social Value Enhancement Studies (CSES)
			Cha Moon-hwan President, Hanwha Solar Power

**Host** Institute for Global Economics(IGE), Shinhan Financial Group(SFG)

**In collaboration with** Institute of International Finance(IIF), MSCI, BlackRock, KKR, Brookfield, Dimensional(DFA), Kim & Chang

**Support** Ministry of Economy and Finance(MOEF), Bank of Korea(BOK), Financial Services Commission(FSC), Financial Supervisory Service(FSS), Korea Exchange(KRX), National Pension Service(NPS), Korea Investment Corporation(KIC), Korea Federation of Banks(KFB), Korea Financial Investment Association(KOFIA)

Online

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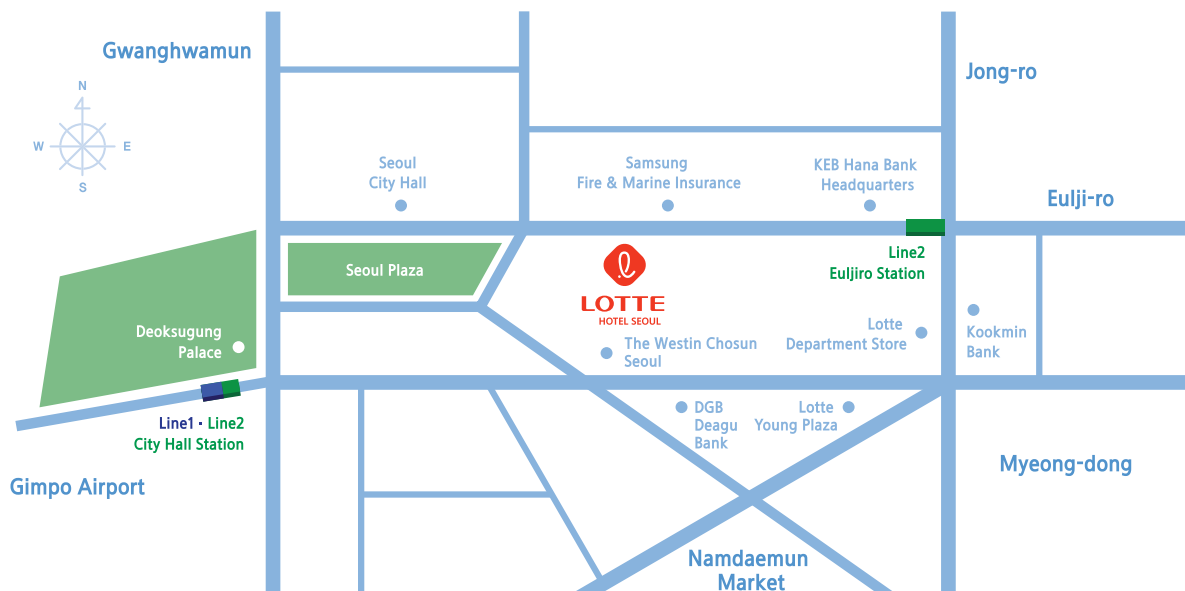


Please visit "Institute for Global Economics" or Shinhan's "신한금융그룹 기발한 프로덕션" YouTube channels to view a live broadcast of the IGE-Shinhan international conference.  
Simultaneous Eng-Kor interpretations will be provided. We look forward to your participation.



Location

**LOTTE HOTEL SEOUL** 30, Eulji-ro, Jung-gu, Seoul, Korea | T.+82-2-771-1000



\* In accordance with social distancing guidelines, in-person attendance will be limited to conference speakers and staff.

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